

Forest Lake Sportsmen's Club of Forest Lake, MN
Meeting Minutes
2-6-2017

- Call to order by Chris at 1831
- In attendance: Christopher Zenk, Brenda Kunkel, Steven Zerwas, Gunnar An, Paul Wollmuth, Al Borsheim
- Guests in attendance: Mark Stevens
- Absent: None

Secretary's report:

- Motion to accept the minutes by Paul, 2nd by Gunnar . Passed 6-0 at 1836hrs

Introduction of Gary Bibeau:

- Talked to the board to say hello. Asked if we had any questions to go talk with him.
- Everyone agrees we are happy to have Gary as the new shotgun manager.

Treasurer's report:

- **Bank balances:**
- **US Bank General account** (Beginning)\$7,366.78 (Deposits) \$3072.00 (Disbursements) \$-1,158.14 (Ending balance) \$9,280.64
- **1st State Bank of Wyoming** (Beginning) \$13,463.63 (Deposits) \$29,148.92 (Disbursements) \$-38,327.62 (Ending balance) \$4,284.93
- **US Bank Managers-Account** (Beginning balance) -\$14.89 (Deposits) \$1,000.00 (Disbursements) \$1,301.23 (Ending balance) \$-316.12
- **Savings in Wyoming** (Beginning balance) \$54,251.92 (Deposits) \$25,000 (Interest) \$7.01 (Ending balance) \$79,258.93
- **US Bank Savings account** (Beginning balance) \$33,093.24 (Deposits) \$0 (Interest) \$1.68 (Ending balance) \$33,094.92
- Motion by Al, 2nd by Steven to accept the treasurer's report. Passed 6-0 at 1844

Manager's report: Ron Westberg

- Winter 5 stand started January 14th, 4 teams registered for league shooting.
- January 5 stand revenue is behind January 2016

- More law enforcement agencies looking at the ranges at gate 3
- Gary Bibeau was hired at the shotgun supervisor. He has been training on the operation of the heated 5 stand
- Ron spent a lot of time researching and visiting dealers for zero turn riding mowers for the range
- Dealers say we should get 20 years out of the commercial units if we maintain the mowers
- No way to compare these mowers on line, so relying on the dealers for input
- Based on his findings, he narrowed the search to:
 - Exmark Lazer2 E-series for \$10,707.15 from Century power
 - Hustler X-One \$91,16.57 Small engine sales
 - Toro 3000 \$9,673.42 Lindstrom Wheelhorse

If we used a mowing service it would be anywhere from \$5,700.00 to \$6,680.00 per year Ron believes it would be a good idea to be able to regulate the mowing on our terms with all of the larger events we host.

If we had member's mow with one of the new mowers Ron figures it would run about \$1,040.00 per season. This takes into account the loss of member dues for volunteer hours.

Motion by Steven to purchase Exmark Lazer 2 E-series for \$10,707.15, 2nd by Gunnar. Motion carried 7-0 at 1908hrs.

Tiffany Overland:

- Talked about the old packet and what was included in it.
- She revised it and came up with a new packet and changed:
 - Updated logo's
 - Shortened club logos
 - A few key club milestones
 - Updated club orientation
 - Organized sections better
 - Updated benefits sections between archery and comp bay side
 - Added language around children and the use of the range
 - Added housekeeping language (picking up trash)
 - Membership card, added language to send them to the website
 - Updated documents for membership to match policy
 - Removed requirement that you can sell your share to only a family member which is not correct. Policy states we can sell to anyone as long as they get board approval
 - Updated code of conduct from an "executive committee" to reflect modern practice of having any code of conduct violation run thru the club manager
 - The articles of incorporation and policies would be included in the orientation packet

- Suggest photographs for people to recognize the board members
- Suggested board member biographies
- The orientation should be at the club on club grounds at a general time known for member orientation

Marketing Report: Mark Stevens:

- \$50 on digital media for heated 5 stand, reached 2,000 people in 2017 vs 600 in 2016
- Some people believe we only have a 50rd heated 5 stand
- We actually have 25rd heated 5 stand
- Did a video plus put together another video the weekend of February 4/5 2017
- Going after 1 or 2 round individuals vs team as this point, bad feedback from last years heated 5 stand due to lack of organization etc.
- Shotgun leagues start in April, looking at marketing earlier in 2017 vs March of 2016.
- Member side of the website was re-done by Mark
- Forum is by and large dead, a dead forum is worse than having no forum at all
- Supporting Tiffany Overland with new member orientation packet
- Re-did all the ATA information on the website, semi permanent and 1 permanent location on the website (gate 2)
- **Survey monkey results: 38% returned in this survey**
- List your favorite parts of the club, 1) rifle range 2) shotgun 3)handgun 4) archery
- What are people doing at the club: the great majority (60%) say they don't do any organized event that FLSC offers at this time
- The remainder of the questions need to be looked at vs typing out on the minutes (too much to cover)

- **Open issues/Old Business:**

-Concerns of member expansion: potential of enhanced liability with a larger membership base. Talk about including a waiver for all people that would be on the FLSC property including membership, one time per year.

-Retail sale of ammunition: Ron Westberg, talking to Vista Outdoors (parent company for Federal). Vista is looking to sell directly to ranges vs a distributor. We would have the ability to buy these products at wholesale and then sell the items at retail. We would have the ability to do as little or as much quantity as we would like.

Maybe give members an opportunity to get in on a group buy (benefit to the membership).

-Adding Stripe payments for Practiscore: Stripe is the only way to pay for Practiscore, so it would be more convenient for people to use Stripe to pay for anything involving and event that uses Practiscore. We will use this system of payment for the NSSF match on August 12th to see if we can use this method of payment for future matches. The cost for this service is 2.75% per transaction.

-New Business:

Items for voting: Named candidates for board positions- Chris would like to stay on as president, Ben would also like to stay on, but not as a treasurer. _

-Next meeting is on Tuesday March 14th, at 1830hrs

-Motion by Ben, 2nd by Chris to move all meetings to the 2nd Tuesday of each month starting at 1830hrs. Motion carried 5-0

- **Adjourn:** Motion by Gunnar, 2nd by Steven to adjourn. Carried 6-0 at 2124hrs