

Forest Lake Sportsmen's Club of Forest Lake, MN
Meeting Minutes
9-12-2016

- Call to order by Chris at 1900
- In attendance: Christopher Zenk, Brenda Kunkel, Steven Zerwas, Paul Wollmuth, Gunnar An (via cellular phone)
- Absent: Al Norsheim

Secretary's report:

- Motion to accept by Ben, 2nd by Brenda. Passed 5-0 at 1906

Treasurer's report:

- **Bank balances:**
- **US Bank** (Beginning)\$8,938.69 (Deposits)\$16,681.25 (Disbursements) \$17, 270.77 (Ending balance) \$8,349.17
- **1st State Bank of Wyoming** (Beginning) \$13,076.20 (Deposits) \$18,728.00 (Disbursements) \$18,854.61 (Ending balance) \$12,949.59
- **US Bank Managers-Account** (Beginning balance) \$2,608.42 (Deposits) \$2,000.00 (Disbursements) \$3,233.98 (Ending balance) \$1,374.44
- Motion by Steven, 2nd by Ben to accept the treasurer's report. Passed 5-0 at 1910

Ben had to leave due to a family emergency at 1915hrs

- **Marketing Report:** Mark Stevens: Showing us the new updates on the website.
- Events are out as of now. It would take more maintenance to keep event on the website. Not hard to add back in, but would need more watching
- Rifle site in will be its own blog
- Color schemes will stay the same
- Ron W. will still use Google calendar to add items
- Will be able to show off the merchandise on the website
- Showed us photos and picture layout from gate 1
- Showed us the fly-overs of gates 2 & 3. Looks good
- Showed us the finished products of the Member Forums, Gunnar said he would moderate the forums
- Sight in days budget: \$2,500.00, with that money he used it in the following manner

- 1) Outdoor News Black and White AD at the 6 ad rate Ad A 9/23-10/4 :10", 4 ads at \$884.00. 10/21-28: 12" 2 ads \$528.00
- 2) Google Ad words AD A 9/23-10/23 \$300.00 total
- 3) Facebook Event advertising AD A -OR- AD B \$350.00 each. If one of the ads are performing better we should shift the remaining money from the poor ad and move it to the better AD
- The demographics are 30-60yr old Males within 60 miles of FLSC who's likes include NRA, Outdoor magazines etc.

-Managers Report: Ron W.

- Archery Barn Updates: Sliding door opening has been framed in. Patio door installed, gas meter installed September 13, service doors ordered and ready for pick up.
- The radio switches to the trap/skeet houses and field lights have been an issue with turning lights on and power being lost to the throwers. All have since been taken care of and they had no problems at the ATA shoot.
- The Jeff Kirwold Memorial 3 gun match was a great success and growing each year. Approximately 120 participants at this years match plus many folks watching as well.
- Eye brows over the back berms of all of the ranges needed to be installed.
- Motion by Chris, 2nd by Paul to give Tiffany Overland a gift card of \$100.00 for helping cover for Ron during his absence. What she did was above and beyond. Motion passed 4-0
- **Ed Dietz:** Reporting on 2016 ATA shoots: Shoots were on May 14-15, June 18-19 and August 20-21. A total of 11,419.00 for the year of 2016. The net income for 2016 is \$3, 890.21 This does not include the port a potties and labor (which was loosely calculated at 700.00 per weekend- for a total of approximately \$2,100.00, this would). The attendance was up about 35% over 2015. Mainly due to better weather, but they also had new members come into the ATA shoots as well. Had some youth/ parent teams for the year 2016. One female youth shooter from Totino-Grace.
- Motion by Brenda, 2nd by Steven to approve the ATA shoot dates for 2017. May 13, 14 and August 19, 20 2017. No June dates for 2017. Motion carried 4-0 at 2016hrs
- **Summer picnic update:** It went well. The numbers were down, but still want to continue to do this hopefully the membership will see how much fun it is and want to participate. Feedback from Paul to maybe move the shotgun shooting down to a

further field vs next to the club offices. Better for families with children and more conducive to talking amongst the members.

- Motion by Steven, 2nd by Chris to sponsor a 5 person shooting team for Family Pathways. Motion carried 4-0 at 2023hrs
- **Chris Zenk:** Talking about rimfire (NSSF) youth type shoots utilizing steel targets. Would like to see more of this at our club. Many action shooting people cross over to NSSF.
- **Lakes International Language Academy** Started their fall shotgun league and we collected \$2,131.36
- **Adjourn:** Motion by Steven, 2nd by Paul to adjourn. Carried 4-0 at 2041