

Forest Lake Sportsmen's Club of Forest Lake, MN
Meeting Minutes
11-14-2016

- Call to order by Chris at 1903
- In attendance: Christopher Zenk, Brenda Kunkel, Steven Zerwas, Al Borsheim, Gunnar An, Paul Wollmuth
- Absent: None

Secretary's report:

- Motion to accept with correction to Tiffany Overland being responsible for membership responsibilities whereas Brenda resigned from the board effective the end of February 2017. Motion by Ben, 2nd by Brenda. Passed 7-0 at 1909hrs

Treasurer's report:

- **Bank balances:**
- **US Bank** (Beginning)\$44,800.71 (Deposits)\$575,824.59 (Disbursements) \$595 (Ending balance) \$26,144.82
- **1st State Bank of Wyoming** (Beginning) \$9,487.62 (Deposits) \$14,755.00 (Disbursements) \$22, 948.60 (Ending balance) \$1,294.02
- **US Bank Managers-Account** (Beginning balance) \$849.78 (Deposits) \$2,725.96 (Disbursements) \$3,700.44 (Ending balance) \$-124.70
- Motion by Steven, 2nd by Ben to accept the treasurer's report. Passed 7-0 at 1917
- **Marketing Report:** Mark Stevens:
 - 3gun nation went live with their registration tonight 11-14-16
 - Many good things happening at FLSC for 2017. The attention to the club in 2017 is amazing.
 - Site in days, up to 127% increase over last year with fewer open days.
 - Total in 2016 of \$24,668.00 compared to \$29,483.00
 - Revenue per day 2016 was \$1,174.67 VS 2015 at \$921.34
 - Days open: 2016 was 21 compared to 2015 at 32 days
 - He didn't feel the expensive ad in Outdoor News didn't do much for the marketing and numbers for FLSC
 - Web traffic was up 178%, Facebook likes were up 124%, we gained several email address up 543 from last year (each email is worth approximately \$5.00) as well from the on line media campaign

- Figured out a solution to upload documents
- Will be doing a revamping of the members website to correct some of the problems people have been experiencing
- Heated 5 stand marketing, approximate start date January 14/15 2017. Looking for a small budget of \$200-\$300.00 for these events. No vote or discussion on this budget. Will talk about it at a later date
- Captains meetings for trap teams usually in March. Looking at starting recruitment earlier than what we did last year, perhaps in January or February

-Managers Report: Ron W.

- Sight in days recap for 2016: Total revenue \$24,668.50, open for 21 days, Average per day: \$1,174.69, Total Man days: 229, Paid Tara and Lexi 5 days, Lunches came to \$1,443.82
- Volunteering was still scarce. Sometimes not knowing if there would be enough people until the night before or the morning of the day
- Ron stated we need at least 2 people per shoot house to be safe, even more when it is a busy day
- The eyebrows are all pre-drilled, cameras haven't been installed yet on the ranges. Prototypes for shoot house benches have not been completed. These projects are all member driven volunteer projects
- **New member orientation:** Don was gone hunting, but he is now back and helping new members once again. Discussion on how long Don will be doing the orientation.
- **Membership expansion:** currently we have 75 people on the wait list.
- Motion made by Steven, 2nd by Al to increase the membership by 100 people, up to 700 members for FLSC

-Discussion on the termination of the eight following members who had their memberships terminated for non-payment of dues for 2 years, with no 30 day response to certified letters, those members are:

- #541 Bill Stackpole
- #522 Daniel D. Degidio
- #778 Larry Gerber
- #829 Ray Vandever
- #973 Curt Babler
- #1066 Fred Dewall
- #1121 Jeffrey R. Jacobson
- #1218 Dennis E. Fitch, Jr.

- Motion by Ben, 2nd by Brenda to terminate those 8 memberships of those that did not pay their dues for over 2 years and that did not respond to a certified letter sent by Brenda. Motion carried 7-0 at 2039
- **Adjourn:** Motion by Steven, 2nd by Brenda to adjourn. Carried 7-0 at 2040hrs