

FLSC Meeting Minutes

Board of Directors, Monthly Meeting

5/16/17

- Meeting called to order by Ben at 1830 hours.
- Board Members In attendance: Ben Haasl, Chris Zenk, Art Foster, Paul Wollmuth, Gunnar An, Tony Peterson, Manager Ron Westberg (Absent: Steve Zerwas)
- Guests in Attendance: Mark Stevens, Tiffany Overland
- Revisions to minutes from April meeting:
 - Rifle Range committee chair is Chris Zenk
 - Strike statement from Ed Dietz
- Motion to accept the minutes made by Tony, seconded by Gunnar. Passed 6-0.
- Treasurer's report:
 - Key items: Taxes paid for 2016
 - Need to validate carry-over Rent and Load balances from prior year on Balance Sheet (no longer valid due to Board merger last year).
 - Account balances:
 - \$115,498.89 total
- Motion to accept the Financial report by Chris, seconded by Art. Passed 6-0.
- Manager's Report:
 - Shotgun league season began April 11. There are 30 registered teams (up from 26 last year).
 - Steel Challenge, mini 3-gun and USPSA matches also began in April. Inclement weather has kept attendance relatively low so far.
 - A second order of clay targets has been placed to replace those used by the youth and league teams.
 - Trap throwers have been serviced by Gary & Tom. 5 stand throwers were serviced by Gary, Dave and Jon.
 - Lawn around clubhouse has been fertilized and weed treated.
 - Proposition for long-range events at Gate 1 on a monthly basis, to accommodate both bolt and auto rifle shooters. Vista Outdoors and Vortex are willing to help sponsor with some equipment needs (i.e. spotting scope, steel targets). Paul, Ron and Mark will discuss and return with a more formal approach.
- Marketing:

- Moving to email marketing twice per month to shorten the content in each email.
- Actively engaging in conversations on Twitter and Snapchat that relate to our sport and our area. This is a newer trend, and supplements our Facebook presence.
- Facebook ads are driving significant traffic to our FB and web pages. 30% better traffic over last year, estimated.
- Soundcloud listeners/engagements are also spiking.
- Membership:
 - 1 membership transfer this month.
 - 68 overdue dues, 15 multiple years. Approximately \$14k.
 - Letter for dues increase has been updated and is ready for mailing.
 - Motion made by Chris to approve and distribute the letter with signatures from all Board members, seconded by Gunnar. Passed 6-0.
 - Evaluating online storage options for membership documents.
 - Motion by Chris that we do the 30-day trial, and all board members (plus Mark & Tiffany) will evaluate during that period. Seconded by Paul, passed 6-0.
- Gate 1 Committee:
 - Tony met with Camera contractor. Updated plan for long-range cameras to use Cat-6 (low-voltage) rather than full power. Jon Olson and Tony have drawn plans for trenching and conduit for camera cables.
 - Motion by Tony to accept proposal of \$1800 for additional cables, and then purchase required conduit and junction boxes for installation (price not to exceed \$3k). Seconded by Chris, passes 6-0.
 - Still waiting for update from George on status of prototype shooting bench. Intent is to create wood top for prototype before we pour concrete top.
- Gate 2 Committee:
 - No report. Asked for instructions & guidance.
 - ATA Shoot update (Ed Dietz), great turnout with great weather. 68 shooters (152 entrants). Total gross income of \$4,660.
- Gate 3 Committee:
 - No report.
- Building & grounds:
 - Lots of brass on the ground at 200-400yd range, leftover from competitions using the area around the gap crossing over to 100yd range. Should be collected and sold.

- Need signage updates for gates and safety/trespassing. Tiffany will ask for pricing from FL Printing.
- Strategy:
 - No report.
- Old Business:
 - Passed email motion to install RV Outlets for Gate 3, and another
 - Club Audits, after 12+ discussions we received 3 formal bids of varying detail and cost (\$3,500 - \$4,100).
 - Motion by Chris to accept bid from Anderson, Dittmer & Co. not to exceed \$3,900. Seconded by Ben, passed 6-0.
 - MN DNR Grants, application being drafted by Art. Discussed requirements for ADA compliance as part of any grant approvals.
- New Business:
 - Proposal by Ben to initiate new shotgun league for HS youth trap shooters and their families.
- Motion to adjourn made by Chris at 2102, seconded by Gunnar. Passed 6-0.