

Forest Lake Sportsmen's Club of Forest Lake, MN
Meeting Minutes
1-10-2018

- Call to order by Ben at 1829hrs
- In attendance: Christopher Zenk, Tony Peterson, Gunnar An (depart at 1958), Paul Wollmuth
- Guests in attendance: Mark Stevens, John Olson, Dwayne Tobeck
- Absent: Ben Haasl, Art Foster, Steven Zerwas

Secretary's report:

- **Motion by Gunnar 2nd by Tony to accept the minutes. Passed 4-0 at 1833hrs**

Treasurer's report: Tony Peterson

- **Bank balances as of December 31, 2017:**
- **US Bank General account** (Beginning)\$9,437.27 (Deposits) \$5,220.00 (Disbursements) \$-10,122.98 (Ending balance) \$4,537.29
- **US Bank Managers-Account** (Beginning balance) \$865.67 (Deposits) \$6.24 (Disbursements) \$-338.56 (Ending balance) \$533.35
- **US Bank Savings account** (Beginning balance) \$4,372.12 (Deposits) \$0 (Disbursements) \$0 (Interest) \$0.03 (Ending balance) \$4,372.15
- **1st State Bank of Wyoming** (Beginning) \$5,471.14 (Deposits) \$37,950.00 (Disbursements) \$-36,242.52 (Ending balance) \$7,178.62
- **Savings in Wyoming** (Beginning balance) \$42,352.99 (Deposits) \$0 (Disbursements) \$-27,000.00 (Interest) \$4.21 (Ending balance) \$15,357.20
- **Motion by Gunnar, 2nd by Paul to accept the treasurer's report. Passed 4-0 at 1856hrs.**

Operations report: Ron Westberg

- o New POS and systems to be discussed by Mark
- o New USPSA steel purchase approved pending final quotes, to be ordered end of Feb or beginning of March - we should look into another conex box to store these props.
 - We will get quotes from more manufacturers before proceeding
- o High School bird and shell pricing for 2018: Ron recommends keeping similar pricing structure as last year. If they go with AA load, shell cost would reflect the increased cost.
- o Punch cards for shotgun rounds: Gary would like to go back to adding discount for 10 and 25 round punch cards. 1 free round for 10 round or 3 free for 25 round cards.

- This would greatly help with speed when running multiple people through the till.
 - Group agreed that this can move forward
- Electronic gate install is started, gate functional but manually opened right now. Century Fence coming back next week to continue working on this. Access cards should be available by annual meeting.
 - There will be no pin code access as this adds more cost than expected
 - Ben will look into printing for cards with member info
- Well at gate 1 was repaired
- Need more club T-shirts for annual meeting and high visibility staff shirts, Gary will provide info to Chris for staff shirts.
- 2018 calendar is getting full, 3 more PDs added for this year.

Marketing report: Mark Stevens

- 5 stand email: 40% click through rate on latest email to bring them to website, normally in 22% range
 - Total reach over 21k with FB promotion
 - Weather could be a problem for this weekend
 - Do not have numbers to look at yet
- Over 3k non-members are part of our email list now
 - FB has been driving recent increase
- What would we want to run as google ad this time of year
 - Possibly target high school leagues
- Can we get Pheasants Forever to promote FLSC and heated 5 stand at banquet
- Possibility of bringing in Cade to do a short presentation of video she could do for the club
 - Ask her to see what she can do and what it would cost, Mark will talk to her and send out more information.
- Contract renewal should be discussed before March

Membership: Tiffany

- Pro rate membership when members leave mid-year, this was discussed previously and approved to start 2018
- **Motion by Tony, 2nd by Chris to accept the procedural change. Passed 4-0 at 1934hrs.**

Gate Committee reports:

Gate 1: Chris Zenk

- No report

Gate 2: Ed Dietz

- No report

Gate 3: Steve Zerwas

- No report

Building and grounds: Ron Westberg

- No report

Strategy Committee: Ben Haasl

- No report

Open issues/Old business:

Electronic Motions:

- Hawkeye transferring their steel to FLSC for what they still owed for 2017 range rentals, steel value far surpasses the value of what they owed.
 - **Motion by Ben, 2nd by Tony to accept the steel as payment. Passed by electronic vote.**

New business:

- Can Ben run for this board in 2018: Consensus is yes, as Ops board was dissolved and he was elected and served one term on current board. Also, previously officers could serve on one board and then be elected to the other without the other board term counting towards the term limit.
- Pheasants Forever Chisago County banquet punch card donation: Last year we donated 4 10 round cards, proposed we do the same this year.
 - **Motion by Gunnar, 2nd by Chris to donate 4 nonmember priced cards. Passed 4-0 at 1944hrs.**
- POS System: Ben and Mark discussed square as it is cheap (2.5% + \$.10/transaction), replacement parts can be purchased locally. Direct deposit into our account. Requires wireless connection. Low buy in cost. Likely 3 units for facility would be required.
 - Need rough cost estimate for this and others on the market
 - Will research and present at next meeting
- Next meeting scheduled for Feb 6 at 6:30. This may need to change

Grant update: Art Foster

- No report

Adjourn: Motion by Tony, 2nd by Paul to adjourn. Carried 3-0 at 2020hrs